

# Making Connections with Changing Tides

Online Breastfeeding Summit  
August 18, 2020

Credit Provided by

NOW CHANGED TO  
VIRTUAL MEETING VIA  
ZOOM



## North Carolina Lactation Consultant Association

Our world has drastically changed, but families still need us now more than ever! We are thrilled to welcome each of you to our Annual Summit meeting! This is our opportunity to learn and have fun together, some for the first time, and some as old friends. We know that breastfeeding promotion happens at multiple levels, from working directly with the breastfeeding dyad, to supporting their families, strengthening our profession, healing communities, and finally, advocating for policy changes. At the Annual Summit we will talk about each of those levels.

Our work at each level is interdependent, and we hope you will leave this Summit with skills, knowledge, and support that you need to effectively serve the families of North Carolina.

# Pre-Conference

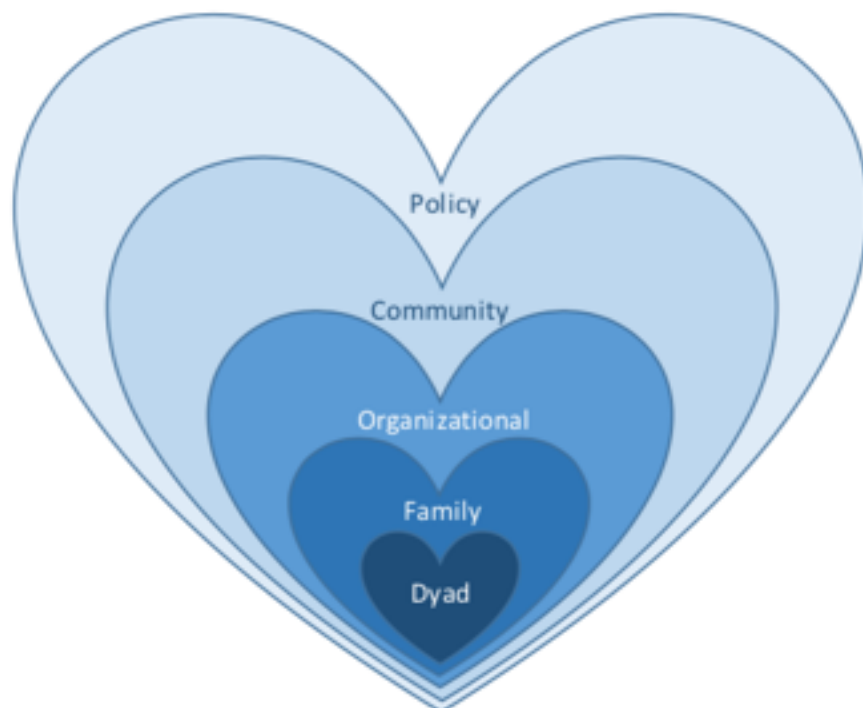
These sessions will be prerecorded and be available on demand prior to our live session on August 18th. Speakers will be available to answer your questions during a live Q &A. These videos will be posted after August 10th. Webinars will be available after registration at [www.seahec.net](http://www.seahec.net)

**Science Fair** sessions 15-20 minutes each - Credit for 4 of these (1 hour)

**The Answer is in the Community** - Diversifying the lactation field - Mentoring successes in Fayetteville -Angela Tatum Malloy, MAT, IBCLC, CLC, Doula (1 hour)

**Families' Perception of Lactation Care in the Prenatal, In-hospital and Postpartum Period in the COVID19 Era** - Panel of Parents and Moderated by Margaret Alison Lacy, MSSW, BSN, RN, IBCLC (1 hour)

**COVID 19 - Challenges and Opportunities for Breastfeeding Helpers** - Navigating national and international guidance- Aunchalee E.L. Palmquist, PhD, MA, IBCLC (1 hour)



## Mission

### 6th Annual North Carolina Lactation Consultant Summit

As tides change, so should our clinical practice. The mission of this annual summit is to support all types of Lactation Professionals (IBCLCs and others) and Breastfeeding Advocates to become a more inclusive and dynamic community. It serves to connect people to collaborate, share skills and ideas, and mentor one another across specialties and sectors in order to continue learning and growing in our field.

## Target Audience

This program is intended for Lactation Professionals (IBCLCs and others), Nurses, Breastfeeding Peer Counselors, Lay Breastfeeding Supporters, or anyone interested in lactation.

## Learning Outcome

Participants of this conference will have an increased knowledge and awareness of how local and regional disparities ultimately impacts lactation. An improved understanding of these disparities can assist in empowering lactation care providers to aid in eliminating barriers and enhance evidence-based, compassionate care for all

## Objectives

After participating in this learning activity the learner will be able to:

- Describe the progress of breastfeeding advocacy efforts in the state in light of COVID-19
- Explore one community's approach to diversifying the lactation field
- Incorporate evidence-based skills into practice to improve health equity through breastfeeding.
- Examine current challenges for breastfeeding helpers in the current climate of COVID-19

## Lactation Science Fair

We are accepting proposals for presentations until July 1st on a rolling basis. You will receive confirmation of your acceptance a week after your proposal is submitted. Please do not register until you have confirmation of your proposal status. If accepted, 50% will be taken off your registration.

Contact Abigail Sanders with your questions:

[sanders.abigailm@gmail.com](mailto:sanders.abigailm@gmail.com)

Submit proposals [here](#).



## Credits

Up to 7.5 CNE Hours; 7.5 Contact Hours

Participants must attend the entire program to receive credit. Application for up to 7 CERPs has been made to the International Board of Lactation Consultant Examiners and is pending approval.

South East Area Health Education Center is approved as a provider of nursing continuing professional development by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

## Scholarships

Scholarships are available to attend this event due to funds generated by NCLCA events. Priority will be given to those working in rural areas of North Carolina and from underrepresented populations.

To apply, please email your request to Norma Escobar at [nescobar@nhcgov.com](mailto:nescobar@nhcgov.com). The subject line should read: "NCLCA Scholarship Request"; please include a statement of need and how you plan to use the knowledge gained during this workshop to further breastfeeding support in your community. The deadline for scholarship requests is July 17th.

Award recipients will be notified by August 1st.

# LIVE-STREAM CONFERENCE AGENDA

## AUGUST 18TH

- 7:45 – 8:00 ZOOM Help Desk | To participate in today's event we will assist you in setting up your Zoom to maximize your experience.
- 8:00-8:15 Registration - Log-in
- 8:15 - 8:45 Setting the Stage - Overview of Program  
Jennifer Jensen BSN, RN, IBCLC, NCLCA Chair
- 8:45 – 9:45 State of the State: Progress and challenges in breastfeeding advocacy in North Carolina - Focus on Inequities and COVID19  
Chiara Phillips MS, RD, LDN, IBCLC, RLC, State Breastfeeding Coordinator
- 9:45 – 10:45 LIVE/Q&A Speaker Panel- Moderated by Rebecca Ruhlen, PhD, IBCLC  
Speakers/presenters from pre-conference sessions will host a session to answer your questions  
Margaret Alison Lacy, MSSW, BSN, RN, IBCLC  
Angela Tatum Malloy, MAT, IBCLC, CLC, Doula  
Aunchalee E.L. Palmquist, PhD, MA, IBCLC  
Selected Lactation Science Fair Exhibitors (TBA)
- 10:45 – 11:00 Break – yoga break
- 11:00 – 12:00 Adventures in Lactation Lock-down (AKA Breastfeeding Escape Room)-  
Jennifer Jensen BSN, RN, IBCLC  
In a small group with colleagues from multiple practice settings, follow a mom/baby from premature delivery through weaning. Choose the best course of action to unlock each obstacle and then come back to the larger room to discuss lessons learned.
- 12:00 – 12:30 Wrap up and Closing - recognitions/awards final words

*\*\*By attending this event, I acknowledge that SEAHEC staff and/or their designees including news media may take general (not close-up) photos or videos of this event for marketing/publicity purposes, and I further allow my likeness to be used in this manner. If I do not wish to appear in these photos or videos, I understand that it is my responsibility to notify conference staff so my preference can be met.\*\**



## Conference Fees

Live- Stream Event registration is now open. Pre-conference Webinars/ Registration will be open by August 10, 2020. Discussion about pre-conference webinars will occur at the live-stream event so be sure to complete these sessions in order to participate fully on August 18th.

Non- Members Conference Fee: \$80.00

NCBC Member Conference Fee: \$70.00

Science Fair Presenter: \$40.00

To join NCBC: <https://www.ncbfc.org/join-ncbc>

## Cancellations & Refunds

- Registrants cancelling between two weeks and two full business days **prior to the first day of the event** are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee
- No refunds or credit will be given for the cancellations received less than two full business days prior to the event.
- Cancellations greater than 2 weeks prior to the event will receive 100% refund.
- No vouchers will be issued in lieu of a refund
- Transfers/substitute(s) are welcome (notify us of this in advance of the program)
- Cancellations **must** be in writing (fax, email, or mail)

## Handouts & Evaluations

Handouts will be available online only. One week prior to the program, registrants will receive a confirmation email with instructions to access handouts along with other program information. Evaluations will be emailed after the program. Once the evaluation has been completed, your certificate will be available.



## Questions

Please contact Norma Escobar at 910-798-6542 or [nescobar@nhcgov.com](mailto:nescobar@nhcgov.com) or visit the NCLCA website: <http://ncbfc.org/nclca/>

## Planning Committee

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## With Support From

This program is financially supported by North Carolina Department of Health and Human Services – Division of Public Health, Special Supplemental Nutrition program for Women, Infants and Children (DHHS-DPH WIC) Region V WIC Lactation Training Center housed at the New Hanover County Health Department. The information, content and conclusions are those of the speakers and should not be construed as the official position or policy of, nor should any endorsements be inferred by North Carolina DHHS-DPH WIC. This institution is an equal opportunity provider.



NEW HANOVER COUNTY  
PUBLIC HEALTH



# NCLA 2020 SEAHEC Registration Form

**Pre-conference recorded webinars will be discussed during the live speaker panel on August 18th. Begin viewing webinars on August 10, 2020. Registration and a SEAHEC account is required to participate in all sessions.**

## Live Conference August 18, 2020 | 8:00 AM - 12:30 PM (3.5 hours)

<input type="checkbox"/>	Breastfeeding Summit Live Event (via Zoom)	62866	\$80
<input type="checkbox"/>	North Carolina Breastfeeding Coalition Price (\$10 off) <i>Click <a href="#">here to join</a></i>		\$70
<input type="checkbox"/>	WIC Region V BFPC/Manager   <i>Enter code provided by WIC coordinator if applicable</i>		
<input type="checkbox"/>	Science Fair Presenter Summit Registration		\$40
Total Payment			\$ _____

Pre-Conference Webinar Options Included with your Registration	Event #
Webinar   The Answer is the Community - Diversifying the Lactation Field Mentoring Success in Fayetteville (1 hour)	63642
Webinar   Families' Perception of Lactation Care in the Prenatal, In-hospital Postpartum Period in the COVID19 Era - A Panel of Parents (1 hour)	63643
Webinar   COVID 19 - Challenges and Opportunities for Breastfeeding Helpers -Navigating National and International Guidance (1 hour)	63644
Webinar   Science Fair Sessions (15-20 minutes each exhibit) (1 hour)	63645

- To register, complete and fax this form to 866-734-4405 or mail to SEAHEC Attention Registration, 2511 Delaney Avenue, Wilmington, NC 28401 | Mail checks payable to SEAHEC
- Payment by check, credit card or money order must accompany the registration.

If you have not received your confirmation e-mail within at least three (3) days prior to the program, please contact Paula Bracey at [paula.bracey@seahec.net](mailto:paula.bracey@seahec.net) for confirmation.

**CLICK HERE  
TO REGISTER  
ONLINE  
[www.seahec.net](http://www.seahec.net)**

Participant Name:			
Title/Occupation & Credentials			
Preferred Email		Home Phone	
Home Address			
Workplace/Dept.		Work Phone	
Work Address			
Payment Method (if applicable)	Circle one:                      Check                      Visa                      MasterCard		
Credit Card#		Exp Date	
Printed Name as Appears on Card			
Cardholder's Address		Zip Code	
Cardholder's Signature			