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| **MINUTES**  North Carolina Breastfeeding Coalition  Tuesday, February 27, 2018 from 10:00 am – 1:00 pm  Lonnie Poole Golf Course and Carol Johnson Poole Clubhouse  Room CJP 201  1509 Main Campus Drive  Raleigh, NC 27606  **Vision:**  Ensure that early, exclusive and continued breastfeeding will be the norm in North Carolina.  **Mission:** The mission of the North Carolina Breastfeeding Coalition is to promote, protect and support breastfeeding through a cooperative network of individuals, coalitions, agencies and organizations. | | | | | | | | | | | | |
| |  | | --- | | ***\*\*Note—In an effort not to use email addresses in our minutes at the advice of our website administrator, ‘@’ in email addresses has been replaced with ‘–at— ‘*** | | | | | | | | | | | | | |
| **Upcoming Conferences:**  ***2018 LATCH Conference*** will be held February 21-23, 2018 in Virginia Beach, VA. For more information [click here](http://healthsourceforwomen.com/)  ***6th Annual Breastfeeding Forum 2018: Practices for the Future*** will be held March 9, 2018 in Winston Salem. For more information [click here](https://northwestahec.wfubmc.edu/mura/www/?utm_campaign=6breast&utm_source=details&utm_medium=email/#/event/52604)  ***Breastfeeding and Feminism International Conference*** will be March 21-23, 2018 in Chapel Hill. For more information [click here](http://breastfeedingandfeminism.org/conference-2018/program/)  ***16th Annual Triangle Breastfeeding Alliance Conference: Optimizing Outcomes in Challenging Situations*** will be April 26, 2018 in Raleigh. For more information [click here](http://www.wakeahec.org/)  **NCLCA Summit** will be August 9, 2018 and **Breastfeeding Symposium** will be August 10, 2018 in Greenville; Joan Meeks will be the keynote speaker and Diana Durg will be also a speaker. A call for posters will occur for the NCLCA Summit; a 50 % discount for conference registration is available. NCBC members get a $20.00 reduction in registration. Looking for speakers from Region 1 and 3 to share case studies. ***Save the Date on NCLCA tab of NCBC website.***  ILCA has webinars at <http://www.ilca.org/>  USLCA has webinars at <http://uslca.org/>  US Breastfeeding Committee bimonthly webinars are the 2nd Tuesday of even months. For more information, go to  <http://www.usbreastfeeding.org/Coalitions/CDCUSBCBiMonthlyTeleconferences/tabid/76/Default.aspx>  \*To post conferences on the Triangle Breastfeeding Alliance website - either enter them under the email form under the tab “Contact us” on the  [www.nctba.org](http://www.nctba.org) site or email web manager Rebekkah Simon personally at [rebekkah.simon-at-echomarket.com](mailto:rebekkah.simon@echomarket.com) | | | | | | | | | | | | |
| **Discussion Leader** | | | | | | **Topic of Discussion** | | | | **Important Highlights of Discussion/Comments/Progress**  **Next Actions** | | |
| Ellen Chetwynd | | | | | | Welcome and Introductions | | | | ACTIONS/Welcome   * Vision and Mission of NCBC shared. * NCBC is the state local coalition for the US Breastfeeding Committee (national level). * NCBC 2017-2018 strategic goals shared. * NCBC core values are *Advocacy, Inclusion, Equity, Education, and Integrity.* * Meetings occur across the state within the 6 perinatal regions as we proceed with the “Year of Growth”; regional focus. * Minutes from January 2018 approved | | |
| **Attended In-Person:** Kathy Parry, Daina Huntley, Ellen Chetwynd, Love Anderson, Montana Wagner-Gillespie, Courtney Hubble, Karsey Erikson, Laura Swango, Ashley Pugh, Jessica Huey, Savannah Pressley, Heidi Sammartino, Mary Overfield, Diane Asbill, Emily Hannon, Cyndi Leedy, Alisha Bailey, Norma Escobar, Joanne Sullivan, Crystal Unger, Hannah Edens, Nicola Singletary, Brooke Gilliam, Jennifer Yourkavitch, Brenda Vieyra, Stephanie Whitaker, Katie Wouk, Siobhan Wulff, Paige Hall Smith, Jam Gourley, Susan O’hara Brill  **Phone Participants:**  Kathleen Anderson  **Strategic Goals:**   1. Serve as North Carolina’s collective voice for breastfeeding families through programming and advocacy. 2. Promote evidence-based practices to support breastfeeding in the health care systems in North Carolina. 3. Champion workplace support for breastfeeding families in North Carolina. 4. Increase access to lactation support and diversity in the field within North Carolina. 5. Build the capacity of North Carolina Breastfeeding Coalition through an atmosphere of inclusion and outreach. | | | | | | | | | | | | |
| Katie Wouk | | | | | Treasurer’s Report | | | | | NEXT ACTIONS: Treasurer’s Report   * Treasurer report approved | | |
| Treasurer’s Report:  Total Income: $ 1379.32; Membership dues: $1360.47  Total General Disbursements: $ 86.42; NCBC Meeting Expenses: $86.42; Nonprofit Membership: $ 0  Balance available for General Disbursements (12/6/17): $ 12,960.98  The NCBC Account still holds QCCB membership dues and donations in our account. NCBC will be transferring that money to QCCB in the upcoming period. | | | | | | | | | | | | |
| Laura  Sinai | | Membership | | | | | | | | NEXT ACTIONS: Membership   * Members may join at any time during the calendar year ($20.00 for NCBC membership, $5.00 for NCLCA membership); payments may be made through PayPal or mailed directly to Laura Sinai. * Membership is open to everyone (no credentials required); members have voting privileges. * 5 Organizational membership levels are available. One designated organization member is automatically a member of NCBC and NCLCA. All other people in that organization can join NCBC at half price, but will have to pay full $5.00 for NCLCA. Forms can be downloaded from NCBC website. * If anyone has trouble logging into the website or needs to check membership standing, contact [NCBCMembership-at-gmail.com](mailto:NCBCMembership@gmail.com) | | |
| **Membership Report:**  **Renewing Members:**  January  **New Members** (Welcome to NCBC!):  January  Emily Hannon  Jillian Roehm  February  Haley Gonzales  Connie McLendon  Jennifer Yourkavitch; NCLCA  **Total 2017 NCBC Members: 100** (7 Lifetime members)  **Total 2018 NCBC Members: 34** (7 Lifetime members)  **NC Lactation Consultant Association 2017 Members: 74**  **NC Lactation Consultant Association 2018 Members: 29**  Open to non-IBCLC; one must join NCBC to join NCLCA. (1 LCERP webinar and group discount memberships are benefits)  **2017 Organizational Memberships**:  **6**  **2018 Organizational Memberships: 6**  **\*Note: If you join in the final quarter of 2017 then you are a member for the full calendar year 2018.**  **Reminder that membership January to December; only if you join after October will it roll over to next year.**  **\*\*QC Cocoa Beans is no longer a member organization (although they will always have our advocacy!) so membership here is in negotiation**  **NCBC fb page**: have over 1570 likes.  **Follow us on Twitter: @NCBreastfeeding** | | | | | | | | | | | | |
| Ellen Chetwynd | | | | | Leadership Transitions for 2018 | | | | | NEXT ACTION: Leadership Transitions   * **Secretary is an open position 2018;** * **Open position for Membership Outreach Coordinator and Parent Advocacy; open positions for project award committee involvement.** | | |
| **Leadership Transitions Updates:**  2018-2019 Chair - Ellen Chetwynd  2018-2019 Treasurer – Katie Wouk is planning to stay on as treasurer for a second term.  2018-2019 Secretary—Empty position  Membership Outreach Coordinator – position is open; focus is outreaching to new members. Laura Sinai will remain the Membership Administrator.  Parent Advocacy - open.  Restructuring of Project Award Committees: Project Award committees have been restructured to allow for more varied levels of involvement: chair and assistant chair (rotating every 6 months), area coordinator/liaison (ongoing support), and friend of the committee (email listing). | | | | | | | | | | | | |
| Heather Lynn | | | | | Golden Bow Award | | | | | NEXT ACTIONS: Golden Bow Awards (ban the bags in hospitals)   * If you work at or with one of the hospitals that have not banned the bags and can help us get in contact with the correct representative please let Heather Lynn know. * Let Heather know about any hospitals which have received the Golden Bow award and are not in compliance. * Anyone interested in being added to this listserv, committee assistant chair or area liaison please email Heather Lynn ([heatherhiggins-at-gmail.com](mailto:heatherhiggins@gmail.com)) | | |
| **Golden Bow Award Report:**  **Purpose:** To stop the distribution of formula discharge bags and to recognize healthcare facilities which do not give out formula samples. Applications are accepted twice a year. Updated mapping reveals 89 % of live births occur at birthing facilities that have banned the bags. There have been hospitals that have received stars for banning the bags but have not received the Golden Bow award from NCBC. National registration (National Registry for Ban the Bags) needs to be done in addition to receiving an NCBC Golden Bow award. NCBC would like for NC to reach 100% participation. Applications are checked on **February 1st and July 1st**.  The new direction of this committee is for there to be local Hospital Liaisons to provide assistance and encouragement to those last remaining facilities which have not yet banned the bags. There are numerous resources to help this effort, and the Chair of the committee will guide the local Hospital Liaisons. CGBI has updated the current list of hospitals and NCBC’s most recent outreach effort with Public Citizen. There are less than 30 facilities remaining, and close to 10 of those have banned the bags but haven’t applied for our award. If you are interested in being a *Golden Bow Hospital Liaison* *or a Friend of the Golden Bow Award* to stay involved, please go [online](http://ncbfc.org/) for more details about volunteer opportunities.  **Updates:** We are looking to set up a "Friends of the Golden Bow" ListServ so that we can begin reaching out to the smaller hospitals that we still need to reach. The email address is [goldenbowfriends-at-listserv.unc.edu](mailto:goldenbowfriends@listserv.unc.edu); the goal is to have this operationalized by January. There is a national registry to get your hospital name included. All facilities need to be listed on the national register as well (<https://banthebags.org/>).  **New awardees**: ​   * **Thomasville Medical Center** * **Vidant Chowan** * **Sentara Albermarle** * **Onslow Memorial** * **Wilkes Medical center**   **Region 4: There are 3 hospitals that our records indicate are still giving out formula discharge bags (or have not been awarded)**   * **Granville Medical Center (Granville County)** * **Central Carolina Hospital (Lee County)** * **Johnston Health in Clayton (Johnston County)**   *We had some connections with one or two of these hospitals in the room, and they were going to be contacted directly.*  **Needs:** Heather Lynn ([heatherhiggins-at-gmail.com](mailto:heatherhiggins@gmail.com)) is the chair. Need assistant chair for January 2018.  Area liaisons are needed from Perinatal Region II, III, V, and VI hospital. Friends of the committee are also needed; these are individuals interested in project progress, but may not have a lot of time to devote to actions. | | | | | | | | | | | | |
| Natalia Smith | | | | | Business Case Award | | | | | NEXT ACTIONS: Business Case   * Distribute cards to local businesses * Anyone interested in being a committee assistant chair or area coordinator please contact Natalia Smith at [nlsmith-at-alumni.peace.edu](mailto:nlsmith@alumni.peace.edu) | | |
| **Business Case for Breastfeeding:**  **Purpose:** NCBC recognizes local companies that support breastfeeding families. In doing this, we distinguish between “Breastfeeding-Friendly Businesses” and “Breastfeeding-Friendly Workplaces”. Breastfeeding Friendly Businesses are businesses that welcome breastfeeding mothers as customers. This can be as simple as treating breastfeeding mothers well, never asking them to leave, cover up, or move. Businesses that have been granted the Breastfeeding-Friendly Business Award can proudly display the Breastfeeding-Friendly window cling. Breastfeeding-Friendly Workplaces are workplaces that have made accommodations to support breastfeeding mothers as employees. This can be as simple as allowing employees to have flexible breaks and access to a private room for expressing milk or nursing. The room needs to have a comfortable chair and a lock on the door. Plaques are awarded to businesses who meet application qualifications. Awards (plaque and window sticker) are presented twice per year - **February 1, 2018 and July 1, 2018** are dates for submitting applications. Award winners are also listed on the website. Apply online**.** Business cards are available to use when speaking to businesses.  DPH Webinars on Business Case can be found on the website.  **Updates: 12** new business awardees January 2018 cycle (see website for listing).   * No further update on the collaborative Making It Work Toolkit release but it is very close. It will be housed on NCBC’s website. Ashely Greer ([greera-at-co.surry.nc.us](mailto:greera@co.surry.nc.us)) is joining the group as the Perinatal Region II Area Coordinator for the business case for breastfeeding. They hope to have the new “toolkits” available by the beginning of 2018 to help with retraining.   **Needs:** Natalia Smith ([nlsmith-at-alumni.peace.edu](mailto:nlsmith@alumni.peace.edu)) is chair. A new assistant chair is needed for January 2018. Perinatal Region II and VI Area Coordinators are also needed. | | | | | | | | | | | | |
| Genia Grider/ Chiara Phillips | | | | ICO4MCH Grant | | | | | | | NEXT ACTIONS: ICO4MCH-Improving Maternity Outcomes   * This will be included in State Breastfeeding Coordinator report in the future | |
| **ICO4MCH Grant:**  State grant; recently funded for 8 counties (3 Lead Local Health Departments – Richmond, Robeson, and Mecklenburg Collaborative) for 2 more years. Breastfeeding focus areas include: 1) breastfeeding family friendly city, 2) Making It Work (increasing the number of breastfeeding friendly businesses - NCBC Business Case Awards), and 3) implementing patient decision aids. 5 of the 6 perinatal regions selected breastfeeding as a targeted area for work; this includes 15 counties. Outcome measures are being examined. | | | | | | | | | | | | |
| Anitha Muddana | | | | | Mother-Baby Breastfeeding Friendly Outpatient Clinic Award | | | | | NEXT ACTIONS: Mother/Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award   * If interested in being an application reviewer, please email Anitha Muddana,   (muddana-atemail.unc.edu) | | |
| **Mother/Baby Breastfeeding Friendly Outpatient Healthcare Clinic Award:**  **Purpose:** On October 8, 2014, the North Carolina Breastfeeding Coalition launched the **“Mother-Baby Friendly Clinic Awards Program”** now called **“Mother Baby Award for outpatient healthcare clinics”.**  Awardees represent the best our state has to offer in terms of support for the breastfeeding family. The award is open to any outpatient medical clinic serving pregnant and postpartum women, infants and/or children in North Carolina.  Applicants may include Health Departments, Family Medicine, Pediatric, Obstetric, Midwifery, or other types of clinics serving these populations. Criteria for the award are very closely based on the “[Baby-Friendly USA Guidelines and Evaluation Criteria,” and the Academy of Breastfeeding Medicine’s “](https://www.babyfriendlyusa.org/get-started/the-guidelines-evaluation-criteria)[Clinical Protocol #14: Breastfeeding-Friendly Physician’s Office: Optimizing Care for Infants and Children.”  As such, the act of reviewing criteria is, in and of itself, an opportunity to identify evidence-based best practices for the care of pregnant and/or post-partum women and children.](http://www.bfmed.org/Media/Files/Protocols/Protocol_14_revised_2013.pdf)Applications are available on the NCBC webpage. **Application deadlines are February 1st and July 1st.**  **Updates:** Outpatient award committee is developing a tool kit to have available for clinics.  **2 new awardees from January 2018:** ​   * **Vidant Women’s Care, Tarboro** * **CMC Myers Park OB/GYN**   If you are interested in becoming Mother-Baby Clinic Area Liaison for your area, or a Friend of the Mother-Baby Clinic Award to stay involved, please go online for more details about volunteer opportunities.  **Needs:** Annitha Mudduna ([anithaseenu9-at-gmail.com](mailto:anithaseenu9@gmail.com)) is chair.A new assistantchair is needed for January 2018. Perinatal Region III Area Coordinator is needed. Friends of the committee for discussion (Gina Rose, Natalia Smith) | | | | | | | | | | | | |
| Rhonda Argenbright/ Jam Gourley/ Phyllis Kombol | | | | | | | IBCLC Scholarships | | | NEXT ACTIONS: IBCLC Exam Scholarships   * Applications received, and new recipients will be announced by March 21. * The scholarship committee has been discussing involvement of funded applicants with NCBC and will have some new information for the next round of applicants. | | |
| **IBCLC Exam Scholarships Report:**  **Purpose:** This is a financial scholarship. Currently there are 3 categories: 1) first time sitter, 2) first time sitter of color, and 3) first time sitter of underserved areas. The application includes their involvement in NCBC. The subcommittee makes recommendations of persons and amounts to the board for a final decision. There will be yearly evaluation of whether to offer this scholarship. Employer compensation is non-eligible.  **Updates:** There will be scholarships offered for the October 2018 exam; up to a $1,000.00 will be awarded totally. **The online application will be due by March 1, 2018.** Applicants will be notified by March 21, 2018 of awardee status and recipients will receive a check by April 5, 2018. The 2018 application has been updated and is on the webpage. | | | | | | | | | | | | |
| April Fogelman/Rhonda Argenbright/Ellen Chetwynd | | | | | | | | NCBC Mini-Grant | | NEXT ACTIONS: NCBC Mini-Grant   * This subcommittee will be assessed in the light of our business plan. We will take it off of the website until we have sorted out what we will do with it. | | |
| **NCBC Mini-Grant Report:**  **Purpose:** The North Carolina Breastfeeding Coalition offers mini-grants to organizations that endeavor to protect, promote and support breastfeeding among  diverse and underserved populations in NC. Mini-grants are offered upon requests as funding allows.  **Updates:**  **Needs:** Clarification of funding max and application review for realistic requests. | | | | | | | | | | | | |
| Meghan Bausone/ Kathy Parry | | | | | Website and Local Coalitions | | | | | NEXT ACTION: Website and Local Coalitions   * Is your local group listed on our website? * How could our website serve your work better? * Can post job opportunities. * [MeghanBausone- at- gmail.com](mailto:MeghanBausone@gmail.com) or kathyparry-at-unc.edu | | |
| **Website and Local Coalitions*:***  **Purpose: Purpose:** To enhance communications among advocates of breastfeeding in North Carolina via online information and sharing.  **Update:** Join us on social media: Facebook and Twitter.   * Switched to WIX * Meghan Bausone is new webmistress, but she moved to Seattle recently; she is helping with some things from afar. ​ * Regional Focus in 2017 as regional activity becomes more organized – webpages for each region is coming * Crystal Unger has found a pro-bono company who will do the regional webpages for us. | | | | | | | | | | | | |
| Karsey Erickson | | | | | ZipMilk.org | | | | | NEXT ACTIONS: Zipmilk   * IBCLC(s) please add your information and encourage others in your area to do so | | |
| **Zipmilk Report:**  **Purpose**: This link is for mothers and providers to use to find lactation support within their community. Listings are based on zip codes. Providers of lactation care are encouraged to list their information. This is owned by Mass. Breastfeeding Coalition.  **Updates:** Karsey Erickson is our new Zipmilk leader. Please note that in an effort to keep this resource more updated, members will have to confirm their listing every year, or be removed. | | | | | | | | | | | | |
| Mary Overfield / Love ANderson | | | Parent Advocacy Update | | | | | | NEXT ACTIONS: Parent Advocacy   * Please e-mail Kathy Parry regarding parent breastfeeding focus advocacy groups in your areas at [kathyparry-at-unc.edu](mailto:kathyparry-at-unc.edu) * Please help to publicize the breastfeeding support groups in NC; submit support group information to kathyparry-at-unc.edu so it can be added to NCBC webpage * Breastfeeding USA website ([breastfeedingusa.org](http://breastfeedingusa.org)) * La Leche League: <http://www.wp.lllofnc.com/index.php/local-groups/> * Nursing Mothers of Raleigh website (<http://www.nursingmothersofraleigh.org/>) | | |
| **Parent Advocacy Report:**  **Purpose:** The Parent Advocacy/Support Committee fosters awareness of breastfeeding support groups and initiatives in North Carolina that promote and protect the breastfeeding needs of families in NC, and shares updates about current activities.  Updates were provided by Mary Overfield – Nursing Mothers of Raleigh and Love Anderson - LLL in Durham.  **Breastfeeding USA**: is a low-cost training program that provides comprehensive, evidence-based breastfeeding support information with a strong focus on good counseling skills. Breastfeeding USA Counselors can accrue contact hours for IBCLC exam eligibility for every year of volunteer service, just like La Leche League Leaders and other mother support volunteers.   **Updates:**  There are 7 chapters in North Carolina. They have their own fb page. Find out more on the Breastfeeding USA website: <https://breastfeedingusa.org/content/breastfeeding-counselor-locations>  **La Leche League of North Carolina**: La Leche League provides free mother-to-mother support through monthly meetings and one-to-one support. Groups holding monthly meetings may be found at <http://www.lllofnc.org/LocalGroups.html>. During these meeting, Leaders meet the breastfeeding needs of the participants and answer questions they bring to the meeting; there also are four discussion topics that are rotated (one each month for four months). In addition, Breastfeeding Cafes take place in a number of locations. The format of the Breastfeeding Café is less structured, with no specific discussion topic.  **Updates: LLL** Conference was held in December; next conference will be spring 2018**.** Join LLL of NC on Facebook for the latest Conference updates: [https://www.facebook. com/LLLofNCAreaConference](https://www.facebook.com/LLLofNCAreaConference)or sign up for conference email updates at the LLL of NC website: [http://www.lllofnc.or g/events/2017conference/](http://www.lllofnc.org/events/2017conference/)  For more information about the LLL of NC Groups and Leaders, please check out the website at: <http://www.lllofnc.org/localgroups/> for more information.  **Updates:** Norma shared that folks needing volunteer hours for IBCLC eligibility may obtain them through LLL and Mom-to-Mom (military support group) meetings. | | | | | | | | | | | | |
| Norma Escobar/  Rebecca Ruhlen /Catherine Sullivan | NC Lactation Consultant Association | | | | | | | | | NEXT ACTIONS: NCLCA   * Mark your calendar for August 9th and 10th for the NCLCA Summit and Breastfeeding Symposium in Greenville, NC | | |
| **NCLCA Report:**  Mission: As the state affiliate of the United States Lactation Consultant Association our mission is to sustain and advance International Board-Certified Lactation Consultants of North Carolina through advocacy, networking, leadership, research, and professional development.  Vision: The IBCLC is a valued and recognized member of the health care team.  **Updates:**  **NCLCA:**  **Leadership:** Rebecca Ruhlen and Norma Escobar are running for co-chairs. Norma is willing to cover the eastern part of the state. Rebecca is very interested in promoting community involvement in breastfeeding endeavors for the western part of the state. Catherine Sullivan will stay on for one more year to assist as co-chair as well.  **Reimbursement**:  The new Medicaid billing policy has been implemented 12/17 (lactation and nutrition policy); billing applies for infant care only. If you are knowledgeable about billing, and interested in this topic, we are coming up with a list of questions that will help us understand what the insurance providers in our state have done to comply with the ACA. If you are interested in contributing to this project, please contact Ellen Chetwynd [ellenchetwynd—AT--gmail.com](mailto:ellenchetwynd@gmail.com)  **NCLCA Breastfeeding Summit August 9th, 2018**: This year, the NCLCA Breastfeeding Summit will take place on August 9th and the Perinatal Region 5 & 6 Breastfeeding Symposium in Greenville, NC (August 10th). Information as to how to apply on the NCBFC website. Lactation Science Fair is an opportunity for sharing best practices. Last year’s big hit was “nursing necklaces”, “layback breastfeeding”, usage of a creamatocrit, etc….  During this year’s summit, our fourth one, we will once again have Perinatal Regional Break-out sessions, a Lactation Science Fair as well as a new case study session called “It Worked”. We want to showcase North Carolina talent so be on the lookout for the call for Science Fair and Case Study proposals coming in January. Save these dates and check your inbox in January for more information. | | | | | | | | | | | | |
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| Chiara Phillips | | | | | | State Coordinator Report | | | | NEXT ACTIONS: State Coordinator Report   * MC MCBFD requesting additional documentation from all October 2017 maternity center submissions * NC BFCCD committee meeting is tentatively scheduled for March 2018 * NSB Breastfeeding Supplies Competency training winter session will conclude on April 6, 2018 and the summer session registration will open on March 2, 2018 through April 13, 2018. Eligible participants may register at <http://www.nutritionnc.com/wic/conferences.htm> * NC Lactation Educator Training Program (NC LETP) IBCLE Approved registration is open for the fall 2018 course. Register <http://www.nutritionnc.com/wic/conferences.htm> * Core Trainings and Quarterly trainings from the Regional Lactation Training Centers are posted through June 2018 are available on <http://www.nutritionnc.com/wic/conferences.htm> * WIC Loving Support Awards-USDA’s Food and Nutrition Services representative will review applications to make final decision. * NSB’s WIC Breastfeeding Data for the SYF 2016 is updated and SFY 2017 were posted on <http://nutritionnc.com/wic/wicLAR.htm#agreementAddendaData> under “other resources” 🡪 “WIC Agreement Addendum” 🡪 “Agreement Addenda Data” Questions about data collection [Chiara.Phillips@dhhs.nc.gov](mailto:Chiara.Phillips@dhhs.nc.gov) * Breastfeeding CoINN will meet on Monday, March 5, 2018 * DPH will be applying to CDC grant Opportunity Number: CDC-RFA-DP18-1807 and Opportunity Title: The State Physical Activity and Nutrition Program. | | |
| **State Breastfeeding Coordinator Report:**   * **Breastfeeding Unit**   + State Breastfeeding Coordinator is Chiara Phillips. Her email address is Chiara.Phillips@dhhs.nc.gov   + State Breastfeeding Peer Counselor Coordinator is Lisa Baker. Her email address is Lisa.Baker2@dhhs.nc.gov * **NC Maternity Center Breastfeeding-Friendly Designation (NC MCBFD):**   + NC MCBFD review committee met on February 5, 2018 to review October 2017 submissions     - All Maternity Centers have been contacted and additional documentation has been requested   + Eleven (11) maternity center’s NC MCBFD will expire in April 30, 2018. Re-application letters have been sent to all expiring maternity centers including Transylvania Regional Hospital whose maternity center has closed. * **NC Breastfeeding-Friendly Child Care Designation (NC BFCCD):**   + 50 Child care centers have achieved the NC BFCCD   + New Child Care Centers who earned NC BFCCD- Certificates were mailed on January 31, 2018     - Five Gold-Starred Building Block Designation: Opening Doors Preschool, II-Whiteville, NC     - Two Gold-Starred Building Block Designation: Faulk Kidland Childcare Center-Tabor City, NC and Long’s Chapel Pre-K and Day Care-Waynesville, NC     - One Gold-Starred Building Block Designation: Smiling Faces Child Care Center, Inc.-Williamston, NC   + Next review committee meeting will be in March 2018 * **NC Lactation Educator Training Program (NC LETP) IBCLE Approved**   + Spring Course: February 27, 28, March 1 and May 22 and May 23, 2018 (Plus 2 clinical days to be scheduled)   + Fall Course: August 28, 29, 30, and November 28 and 29, 2018 (Plus 2 clinical days to be scheduled)     - Registration is available at: <http://www.nutritionnc.com/wic/conferences.htm> under “Breastfeeding Topics” then “NC Lactation Educator Training Program” * **Core Trainings and Quarterly trainings/Region Lactation Training Centers -**   + Core Trainings and Quarterly trainings are ongoing in each Perinatal Region through June 2018, <http://www.nutritionnc.com/wic/conferences.htm>     - Region II Core Training was cancelled due to lack of participation     - Region III Quarterly changed location for next meeting * **Breastfeeding Supplies Competency Training (BSCT) CDR Approved:** Winter offering – begins January 8, 2018-April 6, 2018   + Winter 2018- January 8, 2018-April 6, 2018     - Mid-point of the Winter Session     - All coursework including demonstration of issuance must be completed by April 6, 2018.   + Summer 2018-May 7, 2018-August 3, 2018     - Registration will be available at <http://www.nutritionnc.com/wic/conferences.htm> under “Breastfeeding Topics” then “Breastfeeding Supplies Competency Training”: Registration begins March 2, 2018 and the deadline was April 13, 2018. No late registrations can be accepted.     - Registrants will be notified by April 25, 2018, if they are not accepted * **The DPH Breastfeeding Unit**    + 2018 Breastfeeding Supplies Survey for annual breast pump and kits order to local agencies started on February 12, 2018 through March 2, 2018   + WIC Loving Support Awards-11 Local WIC agencies applied. This is the second most of any state behind NY with 12 submissions. DPH has completed our recommendation and awaiting FNS approval.   + NSB’s Epidemiologist has updated the SFY 2016 and posted SFY 2017 WIC Breastfeeding Data. The updated and new breastfeeding data is available. <http://nutritionnc.com/wic/wicLAR.htm#agreementAddendaData> Under “Other Resources” 🡪 “WIC Agreement Addendum” 🡪 “Agreement Addenda Data.” If you have questions about data collection contact Chiara Phillips at [Chiara.Phillips@dhhs.nc.gov](mailto:Chiara.Phillips@dhhs.nc.gov)     - The North Carolina 2017 SFY shows that 48.9% of infants participating in WIC were breastfeeding at 6 weeks of age and 29.10% of infants participating in WIC were breastfeeding at 6 months of age   + Breastfeeding Technical Assistance provided to:     - MCH Improving Community Outcomes (ICO4MCH): Breastfeeding Initiative to Reduce Infant Mortality       * Evaluation of Performance Measures and Data Interpretation     - Breastfeeding CoINN: Paternal breastfeeding support   + The Division of Public Health will be applying for CDC Grant     - Opportunity Number: CDC-RFA-DP18-1807     - Opportunity Title: The State Physical Activity and Nutrition Program | | | | | | | | | | | | |
| Kathy Parry | | | | | | United States Breastfeeding Committee Activities | | | | NEXT ACTIONS: USBC Report   * CDC-USBC Bimonthly Coalition Webinars are open to everyone. **Next webinar** is (Tuesday) **February 13, 2018** at 2:00-3:00 pm ET * USBC Weekly News Bulletins (free subscription) can be received through email. You may sign up for these at <http://www.usbreastfeeding.org/>. These will also be emailed out to the listserv by the NCBC Secretary. * “Like” the USBC Southeastern FB group as well as the NCBC FB page | | |
| **US Breastfeeding Committee Updates:**   * New board slate: Mona Lisa Hamlin will be Chair for a 2-year term, and Emily Taylor will be Chair Elect for 2-years (former NCBC Chair). * Executive director resigned in December; the interim director is Amelia Psmythe * Coalitions Conference: Equity Focus​ * Please request equity training at your place of work ​ * Explore your own implicit biases​ * Strive for consideration of how your day to day actions or operations affect oppressed people​ * Include an equity analysis in any new projects​ | | | | | | | | | | | | |
| |  |  |  | | --- | --- | --- | | Crystal Unger | Perinatal Map Activity | NEXT ACTIONS: Perinatal Map Activity   * We will continue a regional focus with NCBC meetings; 2018 will be a Year of Networking. Be ready to discuss your   perinatal region’s key informants for breastfeeding support when NCBC meets near you.   * **Next steps for Region 4**: continue to gather emails for contacts; Ellen and Crystal will work on creating contacts   For the names that were given   * **Next steps for Region 3:** create a story core booth at the NCLCA Summit (resources could be funded by NCBC to   get stories from mothers across the state); recruit mothers to attend NCBC portion of meeting to discuss  breastfeeding experiences. | | | | | | | | | | | | | |
| **Perinatal Map Activity (The Year of Growth):**  NCBC has collected information from regions to determine what is happening and needs for each perinatal region to help with strategic planning by the board focusing on networking and collaboration. Folks within a regional area can use this information to work on projects together. All kinds of resources (human and material) including online resources have been identified. The goal was to compile this data and eventually post on the NCBC website. Key questions addressed were: 1) What resources are available in the area? 2) What is lacking? 3) Who are the touchpoints/ key persons in your area? 4) What is needed?  At the 2017 NCLCA Summit, during the perinatal regional break-out session, each of the regions was given a Perinatal Regional Report which summarized all of the breastfeeding resources on a county to county level that a team from NC State and NCBC were able to gather. Each region was asked to review the report and come up with: 1) a list of breastfeeding advocates from the region who would form the basis of a communication network with NCBC, and 2) an achievable breastfeeding advocacy goal that would provide a focal point for the regional activity over the year.  NCBC is initiating a phone call with regional advocates prior to every meeting. At this 'meeting', these key advocates are given access to the spreadsheet behind the regional report for review and editing, we review the goal and any progress made by the region toward the goal, and what would be the most helpful way for the region to use the NCBC meeting time to address their goal, or another area of interest or concern.  **Region 4 Updates (regional report and notes from the phone call shared):**   * Region 4 used the time at the end of the meeting to research breastfeeding advocacy and come up with a list of individuals who are the key informants in the region.   ***The goal is to create a regional website (offered on the NCBC page) based on the resource spreadsheet. This website is based on the work of Perinatal Region 1. Each region will have access to the same format Region 1 created; (thank you to*** [***Meghan Bausone***](https://www.linkedin.com/in/meghanbausone) ***for all of her help with this!!).*** | | | | | | | | | | | | |
| Ellen Chetwynd | | | Adjournment of Official Meeting | | | | | | |  | | |

**2018 Meetings:**

**Meetings are held 10:00 am -1:00 pm with networking beginning at 9:30 am**

**April 21st (Saturday) in Triad**

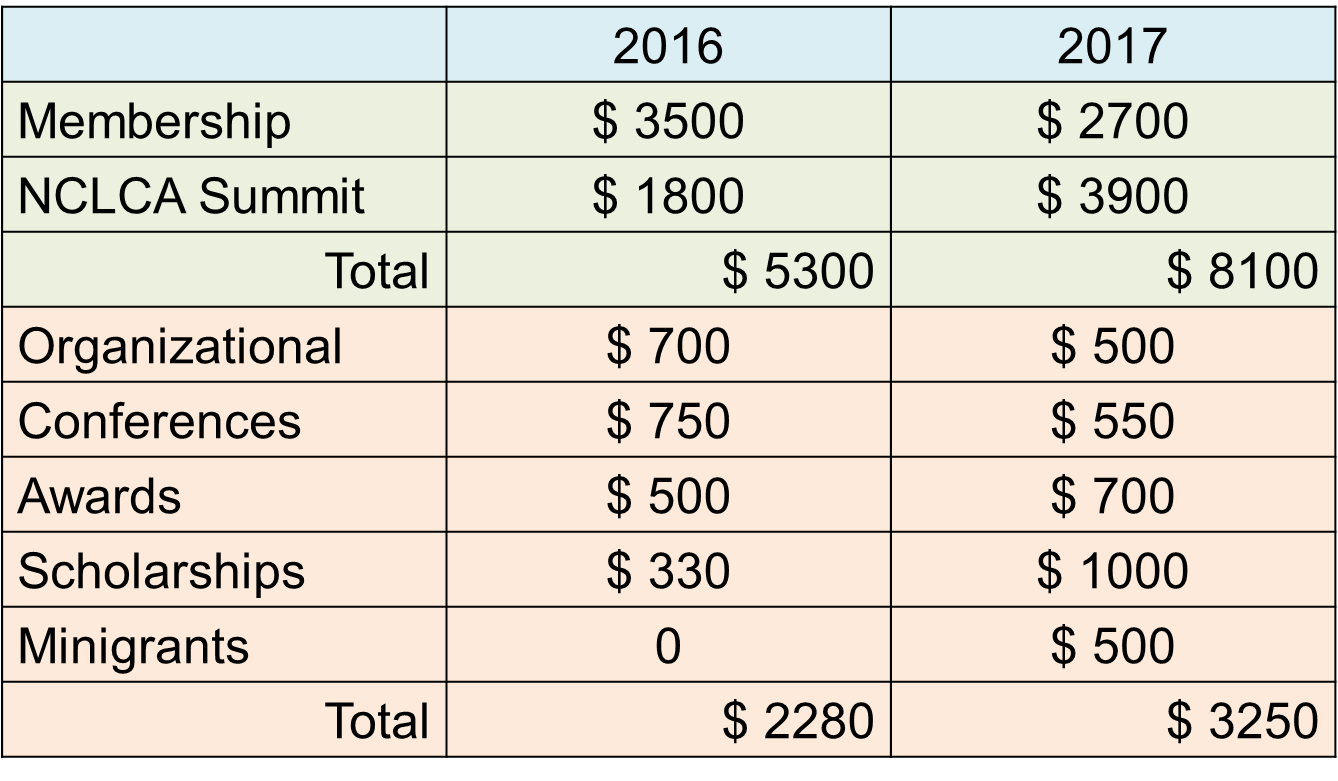
**June 21st (Thursday) in Wilmington**

**August 9th (Thursday) in Greenville**

**October 20th (Saturday) in Asheville**

**December 1st (Saturday) in Charlotte**

**Of Note: Ellen pitched to the group the idea of an Executive Secretary to allow for NCBC to move to the next level of breastfeeding advocacy based on the following financial details. Given the excess income in both 2016 and 2017, a position that would be funded at $3000 a year was proposed. The proposal will be formalized by the Board, and presented at the next NCBC meeting on April 21.**

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