2019
Compassion and Clinical Skills: Improving the Breastfeeding Experience for All Families

North Carolina Lactation Consultant Association

BREASTFEEDING SUMMIT
June 21, 2019

COASTLINE CONFERENCE AND EVENT CENTER
501 Nutt Street
Wilmington, NC

CREDIT PROVIDED BY SEAHEC
Pre-Summit Opportunity

Join us for the
North Carolina Breastfeeding Coalition Meeting
to be held
June 20, 2019 from 1:00-4:00pm

New Hanover County Health Department- Auditorium
2029 South 17th Street, Wilmington

Light lunch provided at noon by:

Tri-County Breastfeeding Coalition
Brunswick • New Hanover • Pender

Please RSVP to Cynthia Boulay mrsboulay@gmail.com
Mission
5th Annual North Carolina Lactation Consultant Summit
The mission of this annual summit is to support all types of Lactation Professionals (IBCLCs and others) and Breastfeeding Advocates to become a more cohesive and inclusive community. It serves to connect people to collaborate, share skills and ideas, and mentor one another across specialties and sectors.

Learning Outcome
This year, we will focus on providing opportunities for advocacy at the local and regional levels by increasing lactation care providers’ knowledge about challenges and interventions that influence breastfeeding behaviors.

Objectives
After participating in this learning activity the learner will be able to:

- Describe the progress of breastfeeding advocacy efforts in the state
- Recognize challenges that affect breastfeeding behaviors
- Identify phenomena that prevent women from realizing their breastfeeding goals
- Incorporate evidence-based skills into practice to improve health equity through breastfeeding.

Scholarships
Scholarships are available to attend this event due to funds generated by NCLCA events. Priority will be given to those working in rural areas of North Carolina and from underrepresented populations. To apply, please email your request to Norma Escobar at nescobar@nhcgov.com. The subject line should read: “NCLCA Scholarship Request”; please include a statement of need and how you plan to use the knowledge gained during this workshop to further breastfeeding support in your community. The deadline for scholarship requests is May 1st. Award recipients will be notified by May 14, 2019.

Lactation Science Fair
We are accepting proposals for presentations until April 14th on a rolling basis. You will receive confirmation of your acceptance a week after your proposal is submitted. Please do not register until you have confirmation of your proposal status. If accepted, 50% will be taken off your registration. Contact Abigail Sanders with your questions: absanders@leecountync.gov
Submit proposals here: https://tinyurl.com/yy6nohbf

Target Audience
This program is intended for Lactation Professionals (IBCLCs and others), Nurses, Breastfeeding Peer Counselors, Lay Breastfeeding Supporters, or anyone interested in lactation.

Credits
6.5 CNE Hours; 6.5 Contact Hours
Participants must attend the entire program to receive credit. Application has been made for IBLCE CERPs recognition.

SEAHEC is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

Planning Committee
Cynthia Boulay, BFPC
Paula Bracey, AAS
Ellen Chetwynd, PhD, MPH, BSN, IBCLC, RLC
Erin Escobar, BFPC
Norma Escobar, IBCLC, RLC
Rebecca N. Ruhlen, PhD, IBCLC, RLC
Abigail Sanders, IBCLC, RLC
Colette B. Waddill, MSN, RN, IBCLC, RLC,CNE, CHSE
Natalie Ward, IBCLC, RLC
Machelle Williams, MBA
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<td>8:00-8:30</td>
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| 8:45 - 9:15  | **State of the State: Progress and challenges in breastfeeding advocacy in North Carolina**  
Chiara Phillips MS, RD, LDN, IBCLC, RLC, State Breastfeeding Coordinator |
| 9:15 - 10:45 | **Perinatal Regional Break-Out Sessions** - Representatives from NCLCA |
| 10:45 - 11:00| Break                                                                |
| 11:00 - 12:00| Lactation Science Fair                                                |
| 12:00 - 1:00 | Lunch (provided)                                                      |
| 1:00 - 2:00  | **A Dentist’s Approach to Oral Ties in the Breastfeeding Infant: Screening, Treatment, and Follow-Up** - Shaina Holman, DDS PhD |
| 2:00 - 3:00  | **Navigating a Minefield: The Non-Clinical Side of Helping Parents through Oral Ties Diagnosis and Treatment**  
Rebecca N. Ruhlen, PhD, IBCLC, RLC |
| 3:00 - 3:15  | Break                                                                |
| 3:15 - 4:15  | **What Works in Breastfeeding and Substance Use Disorder: Lessons from the field.** - Moderated by Machelle Williams, BFPC, MBA  
A panel of parents, experts and clinical providers discuss experiences in infant feeding and what is being done to help improve outcomes for these families.  
Lia Davis, RN, CLS, Hannah Edens, MPH, RD, LDN, IBCLC, RLC  
William M. Johnstone Jr, MD, JD, MBA, FACOG, FACS, Becca Rose |
| 4:15-4:30    | Wrap up and Closing                                                  |

**By attending this event, I acknowledge that SEAHEC staff and/or their designees including news media may take general (not close-up) photos or videos of this event for marketing/publicity purposes, and I further allow my likeness to be used in this manner. If I do not wish to appear in these photos or videos, I understand that it is my responsibility to notify conference staff so my preference can be met.**
Registration: Course #: 58724

- $105 (By June 1)
- $80 NCBC/NCLCA Member (By June 1)
- WIC region V BFPC/Manager

- $125 (After June 1)
- $100 NCBC/NCLCA Member (After June 1)
- $50 Science Fair Presenter

To register, please complete and FAX this form to 866-734-4405 or mail to SEAHEC Attn: Registration, 2511 Delaney Avenue, Wilmington, NC 28403. Make checks payable to SEAHEC.

For Online registration Payment by cash, check or money order must accompany the registration.

If you have not received your confirmation letter or e-mail within at least three (3) days prior to the program, please contact us at 910-667-9335 for confirmation.

Name: ____________________________________________

Credentials: ________________________ Title/Occupation: ________________________

Home Address: ________________________________________________________________

City: _____________________________ State: ___________ Zip Code: _________________

Workplace: __________________________________________________________________

Address: ____________________________________________________________________

Home Phone: ___________________ Work Phone: ___________________ Ext _____________

Preferred E-mail: ________________________________

In order to receive all course notifications and materials, all registrants are required to have an up-to-date account at www.seahec.net. Thanks!

Dietary Restrictions (we will work hard to accommodate as many special requests as possible, if not able to accommodate your needs, we will let you know so you can make alternate arrangements): ________________________________

Infants in arms are welcome at this meeting. Please let us know if you will need accommodations to express milk: ________________________________

Payment Method: ____Cash ____Check ____VISA ____MasterCard

____Corporate Credit card ____ Personal Credit Card _____ Region V Code: ____________

Card# ____________________________________ ExpirationDate:

Print Name as it Appears on Card ________________________________________________

Cardholder’s Signature: _________________________________________________________

Cardholder’s Address (if different from above) ______________________________________
Questions

Please contact Norma Escobar at 910-798-6542 or nescobar@nhcgov.com or visit the NCLCA website: http://ncbfc.org/nclca/

Conference Fees

Registration: $105 (By June 1)  
$125 (After June 1)

NCBC/NCLCA Member: $80 (By June 1)  
$100 (After June 1)

Science Fair Participant: $50  
(Must register by April 14)

To join NCBC:  
https://www.ncbfc.org/join-ncbc

Cancellation & Refunds

Registrants canceling between two weeks and two business days prior to the first day of the event will incur a 30% cancelation fee ($25 minimum).

No refunds will be given for cancelations received less than two business days prior to the event.

No refunds or credits will be given for no-shows.

Substitutes are welcome  
(please notify us in advance of the event).

Cancelations MUST be made in writing by mail or email to your local AHEC.

Handouts & Evaluations

Handouts will be available online only. One week prior to the program, registrants will receive a confirmation email with instructions to access handouts along with other program information. Evaluations will be emailed after the program. Once the evaluation has been completed, your certificate will be available.

Hotel Arrangements

Blocks of rooms are reserved at:

Best Western  
503 Nutt Street, Wilmington, NC 28401  
(910) 763-2800

Embassy Suites  
9 Estell Lee Place, Wilmington, NC 28401  
(910) 765-1131

**Rooms available until 1 month prior to event**

Location & Parking

Coastline Convention Center is located in historic downtown Wilmington on the banks of the Cape Fear River at: 501 Nutt Street, Wilmington NC 28401

Limited free parking is available onsite or paid parking deck within walking distance.

With Support from

This program is financially supported by North Carolina Department of Health and Human Services - Division of Public Health, Special Supplemental Nutrition program for Women, Infants and Children (DHHS-DPH WIC) Region V WIC Lactation Training Center housed at the New Hanover County Health Department. The information, content and conclusions are those of the speakers and should not be construed as the official position or policy of, nor should any endorsements be inferred by North Carolina DHHS-DPH WIC. This institution is an equal opportunity provider.